

Living Product Challenge 2.0

Crossville

Retro Active 2.0, Shades 2.0, and Color Blox 2.0

Manufacturing Location:

Crossville, Tennessee, USA



2/3	Place
2/2	Water
1/2	Energy
3/3	Health
3/4	Materials
1/4	Equity
2/2	Beauty

**Petal
Certified**



14/20

Imperatives Achieved

Life Expectancy:

60 Years

End of Life Options:

Take Back Program,
Recycleable

Functional Unit:

1 m² of Porcelain Tile

Climate Impact

cradle-to-gate footprint

23.9 kg CO₂-eq

Water Impact

0.196 m³

Life Cycle Net Positive

cradle-to-grave footprint

0.0699 m³
Gallons

Energy Impact

cradle-to-gate footprint

8.95 kg oil eq

Waste Impact

100%

Net Positive

100% diverted from landfill
global landfill footprint

Declare.

LBC I-13 Red List:

- ☒ LBC Red List Free
- ☐ LBC Red List Approved
- ☐ Declared



100% Assessed

Quartz, Aluminum Oxide, Water, Calcium Oxide, Sodium Oxide, Potassium Oxide, Titanium Dioxide, Zircon (Zr(SiO₄)), Diiron Trioxide, Talc, Magnesium Oxide (MgO), Zinc Oxide, Potassium Oxide (K₂O), Silicic Acid (H₄SiO₄), Zirconium(4++) salt (1:1), Diethylene Glycol, Triphosphoric Acid, Pentasodium Salt

Verified By: WAP Sustainability

CRS-LP001

EXP. 05/01/2025

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